



FICSA COMMUNICATION 19/20

ITC/ILO Courses offered: E-learning design lab;
future of work

To: Chairs, Member Associations/Unions
Members of the Executive Committee
Chairs, Members with Associate Status
Chairs, Associations with Consultative Status
Presidents, Federations with Observer Status
Chairs and Vice-Chairs of Standing Committees

Geneva, 28 February 2020

From: Evelyn Kortum, General Secretary

ITC/ILO Courses offered: E-learning design lab; future of work

We are following up on our previous [Communication 11/20](#) in which we informed you about the MoU with the International Training Centre of the ILO (ITCILO).

A new design e-Learning strategies course is offered by ITCILO which provides participants with an overview of contemporary e-Learning concepts such as instructional design models, online facilitation, online assessment tools and examples of the latest e-Learning formats such as MOOCs, Mobile Learning, Gamification, Augmented Reality.

Theory is accompanied by practical examples and contextualization by looking into existing ITCILO projects. Therefore the approach is not only to talk about e-Learning trends but also to see how trends are applied in the context of specific projects e.g. how ITCILO is using MOOCs for increasing outreach and scalability of learning; how ITCILO and other institutions are using game-based methods and tools to increase engagement; examples of ITCILO mobile learning experiences to bridge the gap between formal and informal learning etc. Practical cases will be used to ignite conversation and reflections towards specific needs of the participants.

Most importantly, participants share a practical e-Learning challenge they have e.g. creating an online course from scratch but not sure about which technology to use; or improving an existing online programme by enhancing participation and communication or enhancing face-to-face knowledge sharing by using new technology... and based on this challenge they will be coached by an ITCILO expert who will provide tailored advice on solving the problem.

“Strengthening Workers’ capacity on ILS instruments for Work-life balance”

“Design and deliver a MOOC on “Understanding and using financial data in the EWC and SE Works Councils”

They received ad-hoc coaching on how to use technology (storyboarding of an e-Learning module; set up of a Massive Open Online Course) for their specific targets and needs.

There will be opportunities to interact with other learners and peers and familiarize with the context and practices of other institutions and professionals.

Finally, upon successful completion of the course, participants receive a Certificate of Participation.

<https://www.itcilo.org/courses/e-learning-design-lab>
