

COMMUNICATIONS

FICSA Communication Strategy

28/20

- For distribution to all your members -

Geneva**7 April 2020**

To: All members

From: Evelyn Kortum, General Secretary

Following the 73rd Council, we have had the proposed FICSA Communication Strategy reviewed by several communication experts. It has now been finalized and can be found at this location:

https://ficsa.org/fileadmin/user_upload/FICSACommunicationStrategy2020.pdf

Please note that this is a living document and that any suggestions for improvement or additional channels of communication can be added at any time and as they arise.