



## COMMUNICATIONS

### MASTERCLASSES ON “PERSONAL BRANDING FOR STUNNING CAREER SUCCESS” DELIVERED BY A FICSA EXPERT TRAINER

**24/22**

**Geneva  
10 November 2022**

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To: All FICSA Members

From: Cosimo Melpignano, General Secretary

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Dear Colleagues,

As a follow-on to the free masterclasses on the topic of career development held in August, Gwyneth Letherbarrow of Feelgood Coaching and Consulting is offering a 60-minute online workshop ‘**Personal Branding For Stunning Career Success**’ on Wednesday, 16 November at 2pm Central Europe (Vienna, Rome, Berlin).

The workshop includes the Branding with Archetypes Assessment® which will help you to take all the guess work out of you creating a brand that resonates with the core of who you are and those you work with because when you use this powerful tool you will learn how to stay true to your innermost values and understand what you need to create fulfilment and success.

#### **Discover**

- Your Signature and Influencing Archetypes
- How to establish your authority as the authentic you
- How to unleash your career potential

**Please contact FICSA for information**

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